

Established 2003



**DANCE HEADS®**

**Be A Star,  
No Talent Required!™**



**DANCE HEADS® | SUPER HEADS™ | SPORTS HEADS™ | DH RECORDINGS™**



PARTIAL CLIENT LIST

It's All In Their Heads!



DANCE HEADS



David Gersh  
Vice-President  
of Business Development



Mike McDonald  
President





PARTIAL CLIENT LIST



“**Dance Heads®** has been a tremendous addition to our Coca-Cola Family Festival program. Our consumers absolutely love it and our **Dance Heads®** events have already created huge demand among our retail customers, which really bolsters our marketing objectives.”

Peter McQueen

Corporate Marketing, Coca-Cola Bottling Co. Consolidated



# How It Works!

It's fun and easy to star in  
your own **Dance Heads®**  
Music video.



Just choose your favorite  
song, put on a smile, and bob  
your head to the beat! Each  
song can be done with 1, 2,  
or 3 people.



Take it home on:

Platinum  
**DVD**  
VIDEO™



Jason Batanides  
Director of Operations





# Corporate & Social Events

Want to create an event your client and guests will never forget?

**Dance Heads®** is the hottest event entertainment sensation that keeps guests of all ages entertained and asking for more.

From smaller more intimate celebrations to larger corporate gatherings we will make your next event come alive.

“**Dance Heads® is a riot! No doubt I'll still be laughing at my Dance Heads® video when I'm old and in my rocker.**”

Evan Jellesma  
Phoenix, Arizona



## Corporate Branding



Turner Field, Atlanta, GA

**Dance Heads®**, using its patent pending technology based interactive entertainment, focuses on the guest experience while at the same time creating a viral corporate branding tool.

Each DVD copy produced is seen by approximately 47 people in a 3-month period. 100% of the 90-second video is watched from beginning to end and at least 87% watch the videos 3 times or more in a sitting.

Fortune 500 Companies are taking advantage of the overwhelmingly enthusiastic response **Dance Heads®** has on crowds of all ages, ethnic backgrounds, or social status.



Lina Lopez  
Director of Marketing



# Fairs & Festivals

Why have **Dance Heads®** at your Fair or Festival? **Dance Heads®** as an attraction draws huge crowds, creates excitement which includes spontaneous laughter, and is a viral corporate branding tool for sponsors, large or small, through the placement of a sponsors logo on all DVDs as well as the added option of inclusion of their logo in the music video.



L.A. County Fair, CA



Universal Studios, Hollywood, CA

## Amusement Parks

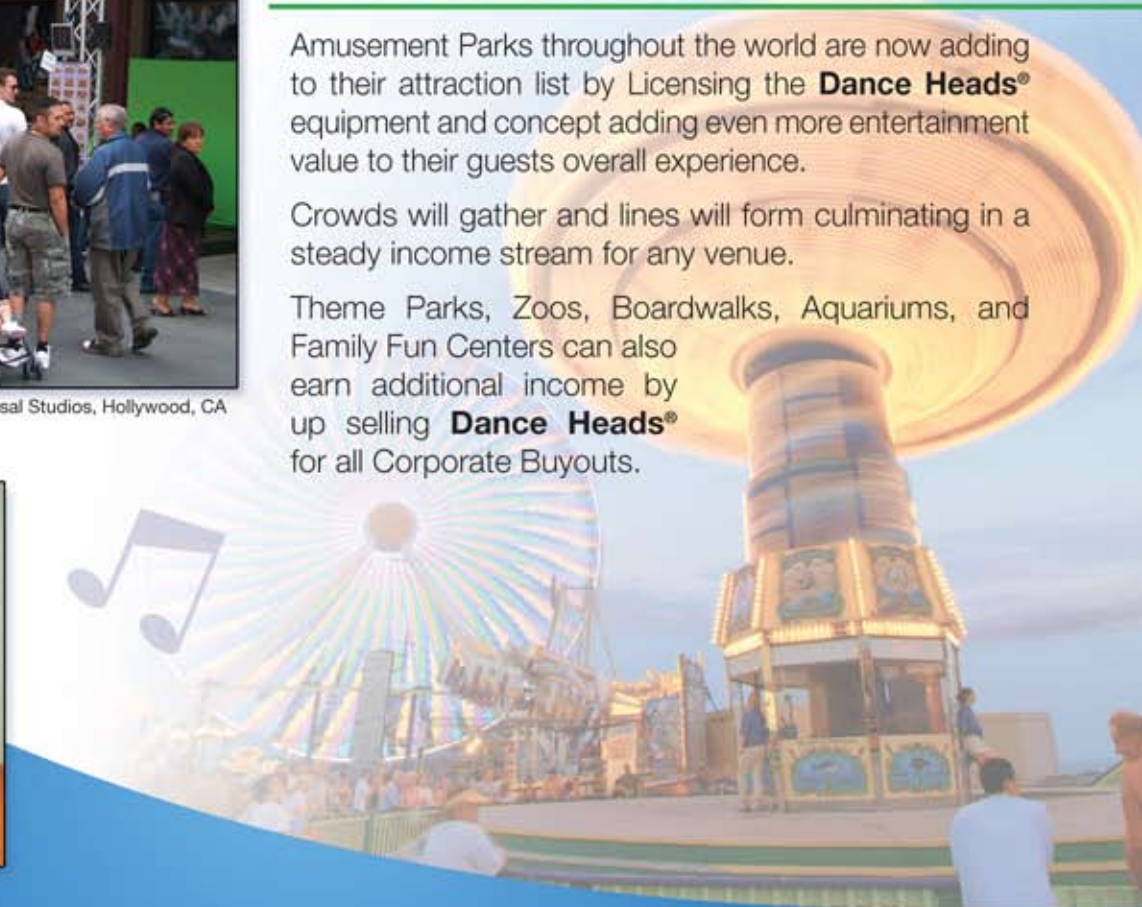
Amusement Parks throughout the world are now adding to their attraction list by Licensing the **Dance Heads®** equipment and concept adding even more entertainment value to their guests overall experience.

Crowds will gather and lines will form culminating in a steady income stream for any venue.

Theme Parks, Zoos, Boardwalks, Aquariums, and Family Fun Centers can also earn additional income by up selling **Dance Heads®** for all Corporate Buyouts.



Chris Boyte  
Graphic Designer





# Trade Shows

Want to create a traffic jam at your next trade show? **Dance Heads®** appeals to the masses, your prospective clients will crowd around your booth for the chance to make their own **Dance Heads®** DVD compliments of your company.

## FAQs

### How much space does Dance Heads® require?

**Dance Heads®** is approximately 10' Wide X 15' Deep and will need some additional space for crowds to gather.

### Can Dance Heads® be set up outside?

Yes, but we will need a completely shaded area or a 10' X 20' tent.

### How many people can participate in an hour?

**Dance Heads®** can accommodate approximately 30 to 50 individuals per hour or 10 to 17 groups.

### Can Dance Heads® only do groups of 3?

No, all of the songs can be done with either 1, 2 or 3 people and each has about 9 different combinations All men, all women, 1 man 2 women, etc. That gives us a combination of 252 songs!

### Do you offer big screen projection or large plasma screens?

Yes, all **Dance Heads®** units can be connected to a big screen projector or plasma for an additional charge adding to the crowds viewing pleasure or "drawing power."

### We are having a large event with over 2000 attendees how many people can 1 Dance Heads® Unit handle?

Depending on how many other activities are being offered at the event on average 1 unit can service a 4 hour event with approximately 250 to 350 guests. We highly recommend multiple units for events with 500 guests or more or limited time frames.

### Is Dance Heads® located in my area?

**Dance Heads®** is a international company with corporate owned offices and Licensees throughout the US, as well as in about 16 different countries.



Katie Westheimer  
Customer Service



# Sub-Licensing Program

In the attempt to keep up with demand we are making it easier than ever to become a Dance Heads Sub-Licensee.



## One-Time Investment

Starting at under \$22,500 (other countries may vary)

## World Leader

Established 2003 for Interactive Entertainment

## Optimal Business Growth

Corporate Infrastructure for Ongoing Support

## Proven Track Record

Past, Present, & Future

## Reliable Equipment

Yielding Optimal Up-Time at Events

## Quality Animated

Song Backgrounds that are Fun, Funny, and Engaging

## 30 Songs

Now Available and Counting

## Low Monthly Payments

## Financing Available!

## Self Contained Equipment Package

Includes a Turn-Key. Easy to Operate, Computer Based Equipment Package



Kenny Navarro  
Animator



# U.S. Locations

We have official Dance Heads® Licensees nationally!



\* Hawaii and Alaska not shown.

With at least one location in all fifty states, **Dance Heads®** continues to grow!



## Internationally we now have locations in:

- |             |           |                |                        |
|-------------|-----------|----------------|------------------------|
| • Australia | • France  | • Puerto Rico  | • United Arab Emirates |
| • Brazil    | • Hungary | • Philippines  | • United Kingdom       |
| • Canada    | • Ireland | • Romania      |                        |
| • Croatia   | • Jamaica | • South Africa |                        |
| • Dubai     | • Mexico  | • Spain        |                        |

# Resellers

Become an Official Dance Heads® Reseller Today!

- **No Cost to You**
- **Discounted Wholesale Pricing**
- **No equipment needed**
- **We do all of the work!**
- **Unmatched Customer Service**  
Guaranteed in all 50 states
- **Customized Re-Seller Kits Provided**
- **Repeat Business**

By using unique, custom-printed Performer DVDs with your company information

- **Branding Concept**



Mike Rivera  
Equipment Manager





1 or 2 Performers



# DH RECORDINGS™

## The Hottest New Coin-Operated Interactive Video Booth!

Perfect for Malls, Movie Theaters, Roller Skating Rinks, Family Fun Centers, and Bowling Alleys.

- Low Cost Financing
- World-Wide Distribution
- Make Big Profits
- Fully Licensed Music
- Great Song Selection
- Original Artists
- Platinum DVDs



Platinum  
DVD  
RECORDING

Our booth dispenses up to (2) Platinum DVDs per guest experience!



# ELVIS®

Live  
From



**Elvis** fans of all ages now  
have the opportunity to star in  
their own **Elvis** Music Video!



Choose from one of these hits...

- Blue Suede Shoes
- Jailhouse Rock
- Little Less Conversation
- Viva Las Vegas





AFTER HIM!



## Dance. Laugh. Save The World!

**Super Heads™** is the latest from the **Dance Heads®** family of products. Performers will go wild as their heads are superimposed onto the bodies of fully animated super heroes.

They'll Dance, Laugh, Fly and help save the world as they fight evil with their incredible super powers.

### Episode 1:

Attack of the Killer Robots

### Episode 2:

A Bad Case of Crabs

\* Available as an add-on to Dance Heads®



# SPORTS HEADS™

**They're calling  
your number!**

**NEW!**

**Sports Heads®** wants to know if you have what it takes to star in your own sports video? Imagine scoring that winning goal, make that buzzer-beating shot, hit that walk-off home run, or catch that overtime touchdown in front of millions of screaming fans.



**Chris Argueta**  
Animation



**Gerry Stansgar**  
Creative Director

**Standard  
Setup**





# Gone Hollywood

## Celebs (Pictured)

**Paris Hilton**

Private Party

**Scott Baio**

Playboy Mansion

**Jamie Kennedy**

"Kickin' It Old Skool"

**Hugh Laurie**

Access Hollywood

**Girls Next Door**

Playboy Mansion

**Al Roker**

Golden Globes

**Forrest Whitaker**

Golden Globes

**Robert Davi**

Private Party

**Peter Bogdanovich**

Private Party

**Billy Bush**

Access Hollywood

**Nancy O'Dell**

Access Hollywood

**James Pickens, Jr.**

Access Hollywood

**Kate Walsh**

Access Hollywood

**Kato Kailan**

Playboy Mansion

**Isaac Washington**

Golden Globes

**Mike Jerrick**

The Morning Show

**Juliet Huddy**

The Morning Show

**Kevin Frazier**

Entertainment Tonight

**Linkin Park**

Private Party



Over the years, **Dance Heads®** has hosted dozens of private parties and special events for some of Hollywood's brightest stars, including being a big hit at **The Playboy Mansion's Halloween Party.**

**Dance Heads®** has also appeared several times on television. We were featured on **Entertainment Tonight**, with Kevin Frazier, **Access Hollywood**, with Billy Bush and Nancy O'Dell, **The Morning Show**, with Mike Jerrick and Juliet Huddy, and entertained backstage at the **2006 Golden Globes!**

Our unique video experience was a perfect fit for the video trailer, **"1984"**, which promoted the movie, **"Kickin' It Old Skool"**, starring Jamie Kennedy.

## Celebs (Not Shown)

Richard Dean Anderson  
David & Victoria Beckham  
Halle Berry  
Emily Blunt  
Hal Fischman  
Hugh Hefner  
Bonnie Hunt  
Bruce Jenner  
Kim Kardashian  
Howie Mandel  
Trey Parker & Matt Stone  
South Park Creators  
Jamie Pressley  
Gene Simmons  
Shannon Tweed





“ It is very nice to see myself dance in the video, it brings me much joy. Thanks to you guys, I was able to dance.. at least on video. By the way, I can't walk or stand. I'm confined to a wheelchair. Thanks, you guys made me dance again.... even its just on video.... ”

**Butch Agana**  
Las Vegas, Nevada



**Dance Heads® is the Original Properly Licensed  
and Trade Marked Product of its kind!**

**Be A Star,  
No Talent Required!™**